

Erik Wibowo



(Please add my barcode)

PERSONAL DATA

Nama lengkap : Erik Wibowo Krismanto
Birth date/place : July 1980/Jakarta
Sex : Male
Status : Single
Religion : Islam
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Nationality : Indonesia
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OBJECTIVE

Seeking a full-time position in the field of marketing communications or promotions that will offer grow opportunity and long-term career path.

EXPERTISE

Advertising & Marketing Communication (Marcomm)
Brand Building and Strategic Campaign
Event Organizer, Design, Music, Filming (*versatile skill*)

WORK HISTORRY

1999 - 2001 Blue Ribbon Movement

Event Organizer - Creative Unit

- * Responsible for making the concept of an event show, exhibition, and seminars
- * Making sure the event goes run in accordance to budget and concepts that have been approved

2002 PT. Chuosenko Indonesia

Graphic Designer

- * Designing newspaper ads, brochures, flyers
- * Supervise the production course of the advertising materials to the printing and media vendor

2003–2004 PT. Cipta Rayana @Home Production

Film Editor

- * Editing movies & music both offline and online by using various tools of hardware and software editing

Movie Director, Script writer

- * Writing concept / script for company profiles, product presentations, and short movies
- * Directing company profile videos, TV commercials, product presentations, and short movies

2004-2006 PT. First Edition Advertising (Multinational Agency)

Sr Art Director

- * In charge for the design production of both ATL and BTL advertising
- * Supervising the course of the ad creation process of the photographer, Production House, and printing company / partner
- * Handling Clients such as: Bank Mandiri, Rohto, Singha Beer (KL), Quindofood, Country Choices Juice, Tongkat Ali (KL), Avilion Group (KL), Lorena Airlines, Mirage Boulevard

2006-2007 PT.Oxygen Brand Communication

Creative Group Head

- * In charge for the design production of both ATL and BTL advertising
- * Supervising the team and the creative process of an Ad creation
- * Handling Clients such as: Bank BCA, Allianz, Bank Danamon, HP, Abbott, Manulife

2008-today PT. Bank Mega Tbk.

Senior Officer Creative Support, Advertising & Promotion Card Center

- * In charge for creating designs for credit cards and corporate brand image, along with advertising and other promotional materials, both ATL and BTL
- * Supervising the team and the creative process of an Ad creation
- * Assisting the production of credit card usage and acquisition programs
- * Working with other companies on various promotion programs, such as: Bandung Supermall, Trans Mall Studio, Studio Trans, Trans TV, SULUT Bank, Bank Riau, Baskin Robbins, Coffee Bean, PT. Mahagaya, RIM, XL, Anta-Vaya Tour, Metro and Carrefour Department stores
- * Supervising and executing the Launching Process of a Product / Brand like:
Credit Card Bank Riau, Mega Corporate Cards, Bandung Supermal, Trans Studio Mall
Napier, Carrefour Credit Card, Credit Card Bank of North Sulawesi, Torch & Dakota

EDUCATION

1998-2001 ITKP- Institute of Advertising

D3 Advertising & Communication

2007-2010 STIE Ganesha

S1 Management

NONFORMAL EDUCATION

2000 IRC Living Dynamics

Effective Career Improvement (basic-advance)

2005 Digital Studio

3D MAX - 3D Animation Software (extended class - graduated)

2009 Bank Mega Educational Program

Seven Habits

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